

VOL 4 NO. 12

THE ILLUSTRATED NEWS

BI-WEEKLY CIRCULATION - 35,000



REV. ALBERT B. CLEAGE, JR.

CANDIDATE FOR GOVERNOR

Party Aim: 'Vote

FREEDOM NOW PARTY LAUNCHES STATE CAMPAIGN IN SAGINAW

Candidate Kicks Off Drive

By RONALD W. MINARD
News Staff Writer

"We need a program . . . not a Martin Luther King-type of a dream.

"Vote black and buy black. That's a program. That's something you and I can do. It's no dream."

Those were the words of Rev. Albert B. Cleage Jr., head of the infant Freedom Now party, as he kicked off his campaign for the governorship of the State of Michigan Sunday afternoon at Mt. Olive Baptist Church.

Cleage, who was nominated Saturday to be the first Negro candidate ever to be placed on

the final ballot for the office of governor in any of the 50 states, blasted present Negro civil rights programs as being too idealistic and not practical enough.

"The Freedom Now party," he said, "advocates a policy of 'vote black' and 'buy black'. If we can't work at a store, don't buy there," he continued.

Taking a swipe at both the Republican and Democratic parties, he said, "If you Negroes think that there is any difference in the way the Republicans and Democrats feel about us, all I can say to you is, 'Wake up'. Those parties are controlled by and for the white man.

"Look at San Francisco," he continued, "When they nominated Barry Goldwater, that wasn't our party. They were inside the building making the policy decisions while we were demonstrating in the parking lot and saying what we didn't like.

"Atlantic City," he went on, "was no different. There again, the whites were inside making the decisions while we were out on the Boardwalk talking about all the things we didn't like. Look what happened to the Freedom delegates from Mississippi. The Democratic party isn't our party.

Cleage told the gathering that it was time for the Negro

to realize that he has the political power to decide elections. He pointed out that Detroit is now nearly 35 per cent Negro, that Washington D.C., is over 50 per cent colored, and that it is only a matter of time until all the major cities in the country will be more than 50 per cent colored.

"Neil Staebler," he said, "can walk up and down this state 100 times, but if you and I don't want him elected, he hasn't got a chance. I'm not saying that we can win many elections," the native Detroiter said, "but we can control who does."

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You are cordially invited to
'MEET THE FREEDOM NOW PARTY'
at an
INFORMAL RECEPTION FOR THE CANDIDATES
SUN., OCT. 18, 5-7 P.M.
CENTRAL CONGREGATIONAL CHURCH
7625 Linwood at Hogarth
ADMISSION FREE

Black, Buy Black'

Leaders of the Freedom Now party, while making no claims of victory in November, say they expect their ticket to draw as many as 100,000 votes — primarily from the Democrats.

Cleage, however, was quick to point out that voting for the Freedom Now party was not "throwing your vote away."

"Voting for a Democrat . . . that's throwing your vote away," he said. "Look what has happened in the last four years, without our votes John Kennedy could never have been elected.

"Yet," he continued, "during the past four years we have been subjected to dogs, fire hoses, Bull Connors and much more. That," he emphasized, "is throwing your vote away."

Taking another swipe at the national civil rights leaders, Cleage said that many of them — Roy Wilkins in particular — make nice speeches, but that they don't advocate much of a program.

"Wilkins," he said, "yelled 'hoodlums' during the Harlem riots, but he didn't say a thing about the rats, slum housing and the other conditions that made those hoodlums.

"Whites," Cleage said, "would have rioted 20 years ago under the same conditions. Dick Gregory is a comic, but he doesn't advocate anything.

"The Freedom Now party," he concluded, "advocates that you vote black and buy black. That's something you can do. It's no dream."

Negro Party Vows To Hit 'Charlie'

By JON LOWELL
News Lansing Bureau

DETROIT — The infant Freedom Now party is headed for a campaign trail winding through Michigan's negro population vowing to "Hit Charlie where it hurts." "Charlie," slang for the white population, is the reason for the Freedom Now party according to its leaders nominated at Saturday's closed-door first state convention.

Chosen to run for governor

on the Freedom Now ticket was the Rev. Albert B. Cleage Jr., pastor of Detroit Central Congregational Church, where the convention was held. The Rev. Mr. Cleage is head of the Freedom Now party.

Named to the lieutenant governor's slot on the ticket was Muskegon osteopath Dr. James Jackson, an active and outspoken civil rights figure in that community.

Other statewide candidates included Ernest C. Smith, Detroit high school teacher, for U.S. Senator, and Lay M. Cohen, Detroit accountant for secretary of state, plus 12 other Detroiters for educational boards. Selection of an attorney general candidate was held up to check out a legal technicality, according to Rev. Cleage.

The press was barred, according to Rev. Cleage, to prevent problems in conducting the party's first state convention.

PARTY LEADERS say delegates from several areas outside Wayne County attended including Flint, Pontiac, Muskegon, Ann Arbor, Ypsilanti, and Grand Rapids, but the majority were from the Detroit area. Rev. Cleage said about 125 persons took part in the convention.

The party was born, leaders say, out of frustration with the Republican and Democratic parties, which Freedom Now members claim have not been responsive to Negro demands; Rev. Cleage says he thinks most of the Freedom Now votes will come from normally Democratic voters and adds he feels the Negro is as well off under GOP Gov. George Romney as they were under Democratic governors.



—Saginaw News Photo

PROGRAM — Rev. Albert B. Cleage (center) candidate for governor on the Freedom Now ticket, kicked off his campaign Sunday with a speech here. Kenneth Holmes,

(left), Saginaw County party chairman, and James Daniels, party coordinator (right), look on as Cleage delivers a key point.

FREEDOM

NOW

HEADQUARTERS 8944 LINWOOD ...SOUTH OF TAYLOR

ELECT NEGRO CANDIDATES

STATE CANDIDATES

GOVERNOR..... Rev. Albert B. Cleage Jr.
 LIEUTENANT GOVERNOR..... Dr. James Jackson
 SECRETARY OF STATE..... Loy A. Cohen
 ATTORNEY GENERAL..... Attorney Allen Bibb
 U.S. SENATOR..... Ernest C. Smith

State Board of Educ. 2 years..... Margaret Willis
 State Board of Educ. 2 years Rev. Henry L. Hill
 State Board of Educ. 4 years Helen Kelly
 State Board of Educ. 4 years..... Clara Maravin
 State Board of Educ. 6 years..... Mattie R. Mays
 State Board of Educ. 6 years Constance Lee Molette
 State Board of Educ. 8 years..... Ella Mae Perryman
 State Board of Educ. 8 years..... John R. Thomas

Board of Trustees, Mich. State U..... Eugene S. McGuire
 Board of Trustees, Mich. State U..... Dr. Grace Lee Boggs
 Board of Governors, Wayne State U. Helen Nuttall Brown
 Board of Governors, Wayne State U..... Dr. Louis J. Cleage

Representative, 1st Cong. District..... Milton R. Henry, Atty
 Representative, 18th Cong. District..... Richard R. Kelly

WAYNE COUNTY CANDIDATES

Prosecutor..... Henry W. Cleage, Atty.
 Clerk..... Louise Hill
 Sheriff..... Oscar Hand
 Treasurer..... Leroy J. Mitchell Jr.
 Register of Deeds..... William Armour
 Drain Commissioner..... Samuel L. Kelly

SAGINAW COUNTY CANDIDATES

Coroner..... Kenneth L. Holmes
 Sheriff Joe B. McCurdy

SENATORIAL CANDIDATES..DETROIT

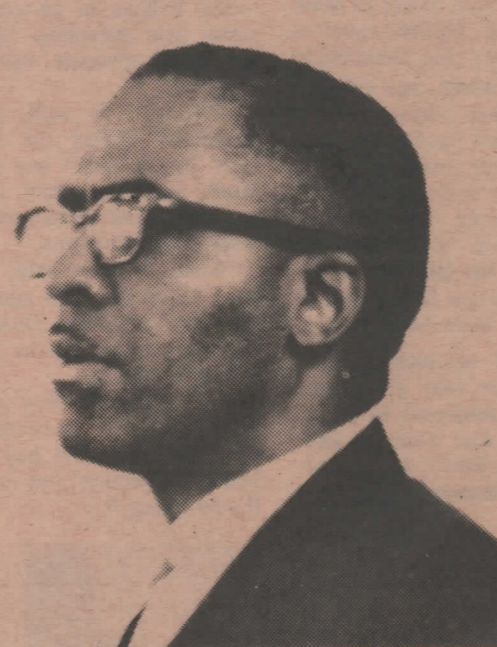
3rd Sen. District Elmer Willis
 6th Sen. District Raymond W. Willis
 9th Sen. District..... Jackie Wilson

LEGISLATIVE CANDIDATES .. DETROIT

10th Dist..... Christopher C. Alston
 11th Dist..... William Smith
 12th Dist..... Henry E. Slayton
 13th Dist..... David A. Cleage
 14th Dist..... Ronald Latham
 15th Dist..... Felix E. Whittaker
 20th Dist..... Lonnie Murray
 22nd Dist..... James S. Daniels
 23rd Dist..... Hugh C. Cleage



Dr. James Jackson
Lie ut. Governor
 Rev. Albert B. Cleage Jr.
Governor



Milton Henry
U.S. Cong., 1st Dist.



Henry W. Cleage
Prosecutor



Oscar Hand
Sheriff



Raymond Willis
State Sen., 6th Dist.



Jackie Wilson
State Sen., 9th Dist.



William Smith
State Rep., 11th Dist.



Henry Slayton
State Rep., 12th Dist.



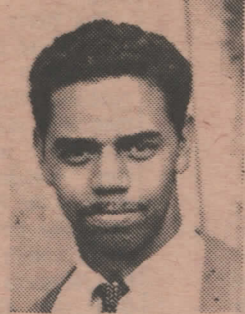
David A. Cleage
State Rep., 13th Dist.



Ronald Latham
State Rep., 14th Dist.



Felix Whittaker
State Rep., 15th Dist.



Lonnie Murray
State Rep., 20th Dist.



James S. Daniels
State Rep., 22nd Dist



Hugh C. Cleage
State Rep., 23rd Dist.



Helen Kelly
State Bd. of Ed.



Rev. Henry Hill
State Bd. of Ed.



Dr. Louis J. Cleage
Bd. of Gov., WSU

MILTON R. HENRY ADDRESSES

CYNTHIA SCOTT STREET RALLY



ELECT 'A FIGHTING CONGRESSMAN'
For the First Congressional District
ATTY. MILTON R. HENRY
FREEDOM NOW PARTY

FREEDOM NOW PARTY PLATFORM

PREAMBLE

We, the black people of the State of Michigan, and of these United States, in this historic period of worldwide revolutionary change, recognizing our desire to achieve our own destiny through our own efforts; recognizing our desire for independent black political action after 188 years of political subservience; recognizing that our struggle for freedom and equality can issue, meaningfully, only from our own leadership and candidates, do establish the only independent political movement dedicated to the unity and liberation of all black people — the FREEDOM NOW PARTY!

The FREEDOM NOW PARTY, in its dedication, perceives the common interests of black people everywhere and, as a united body of Afro-Americans, aligns itself with all liberation movements throughout the world!

The FREEDOM NOW PARTY, in its recognition of its mandate, repudiates and breaks with the established party system which serves only to sustain the enslavement of Afro-Americans!

The FREEDOM NOW PARTY, in its awareness of history, is not a reform movement. The condition of the Negro in America cannot be altered by reform. It must be fundamentally changed!

The FREEDOM NOW PARTY, in its understanding of the needs of black people, is an educational as well as a political movement. It is a medium for the awakening of Afro-Americans to political and historical consciousness, and it is a vehicle for them to do something about it!

As our Declaration of Washington, on August 28, 1963, on the founding of the FREEDOM NOW PARTY states, "We are the political expression of the mighty black crusade for freedom that nobody can halt or suppress." All black people everywhere are welcome to join us in this momentous and historic undertaking for

FREEDOM NOW

Title I — Police Brutality

The FREEDOM NOW PARTY intends to use all of the power it will generate to eradicate this vicious practice that has so long been used to deny the Negro his basic equality.

Title II — Civil Rights Commission

The FREEDOM NOW PARTY intends to demand that this constitutional commission with its vast powers carry out its constitutional powers and make real its constitutional directive. We note that the principal areas of concern are equal opportunities in employment, education, housing and public accommodations.

Title III — Inadequate representation in government by the Negro

The FREEDOM NOW PARTY deplores the lack of representation in government. The FREEDOM NOW PARTY feels that we must solve this problem ourselves with the instrumentality of independent black political action. We understand that a Democrat represents Democrats, a Republican represents Republicans, but that a FREEDOM NOW PARTY candidate represents Negroes.

Title IV — Economic plight

The FREEDOM NOW PARTY understands that in this society the fundamental area of our exploitation is economic. We therefore shall strive in every way to utilize the total power of the Negro community and bring it to bear upon the discrimination that places us at the bottom of the economic ladder. Our concern is for our own black people and we consider the solution of this problem as more important than the economic theories of this society or the peace and tranquility of this society.

Title V — Schools

The FREEDOM NOW PARTY demands schools of the highest quality for black children. It is our belief that this is a multi-racial society and within that context the schools must involve themselves with the realities of that situation. For black children this means that Negro history must be taught and the future must be depicted as a process in which the black man and the white man share the stage as equals.

Title VI — Political

The FREEDOM NOW PARTY is the expression of independent black political action and the political arm of the Negro's struggle for FREEDOM NOW.

SMOKE



RINGS

Well the primary election was a giant step forward-

The Negro for the first time went out in numbers in the primary.

The only thing they couldn't tell was "who was colored."

The established Negro press had endorsed so many white folks that the Negro voter didnt have a chance.

Richard Henry and Dr. Louis Cleage each got over 24,000 votes for the Board of Education.

We thank you for your fight for better schools - even though the Weekly Negro Press chose to endorse two white candidates

They shall return ... and run again.. and win !!!!

The Negro power structure marching elephant fashion behind the whitefolks took a beating ...

They are on the way down and the independent Negro sponsored candidate is on the way up.

Jackie Vaughn and Conyers showed that the Negro is getting tired of the white mans selection of our leaders.

We also hope Darneau Stewart got all the white support he expected - we know he got good Negro support.

In general the Negroes who were running with the white folks ended up by giving Negro support to the white folks and getting very little in return.

We didnt notice much white support for Hood - cause he ran just like the Negro supported Cleage and Henry team.

And Jackie Vaughn 111 told it like it was everywhere he went.

Its nice to see that a Negro can run like a Negro candidate.

Our Candidates, supported by the Illustrated News will run as Negro candidates for Negroes - win or lose..

.....Beat Olsen --- VOTE FREEDOM NOW !!!



Mr. Ernest Smith
19329 Pinehurst
Detroit 21, Michigan

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The Pale Horse, Pale Rider type of Negro candidate who is afraid to be for justice for the Negro lest he offend the white folks, does not deserve the Negro support.

Watch for the FREEDOM NOW CANDIDATES IN THE NOVEMBER ELECTION .. staunch, stout-hearted candidates dedicated to first class citizenship for the Negro.

If you are worried about qualifications - the complete Freedom Now state ticket has more college degrees than both the white folks parties combined....

The Negro cannot vote for the party of Bull Connor and Eastland nor can he vote for the party of Goldwater.

Dont vote for Olsen - vote straight FREEDOM NOW!!

Its all for the Cause

Michigan my Michissippi !!!!

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