

VOTING INSTRUCTIONS ON PAGES 4 & 5

THE ILLUSTRATED NEWS

CIRCULATION THIS WEEK - 150,000

VOTE TUES. AUG 7TH

THE FREEDOM FIGHT IS ONE FIGHT

VOTE

"3 PLUS 1"

**THE ILLUSTRATED NEWS
FREEDOM SLATE**

FOR CONGRESS

FREDERICK YATES

No. 22

15TH CONGRESSIONAL DISTRICT

RUSSELL S. BROWN

No. 14

1ST CONGRESSIONAL DISTRICT

CHARLES DIGGS, JR.

No. 16

13TH CONGRESSIONAL DISTRICT

FOR
PROSECUTOR

JOE B. SULLIVAN

No. 174



Rev. Martin Luther King discusses the "Freedom Fight" with Russell S. Brown, Candidate for Congress in the First District.

REV. ALBERT B. CLEAGE

SPEAKS ON WCHB MONDAY, AT 7:15 p.m.

CATCHING UP

The Rev. John Henry Scott should be familiar to the folks of East Carroll Parish, La. He has lived on East Carroll's rich Delta cotton land all of his life—an amiable, chatty man who leads a church founded by his great-grandfather. But seven times in the past ten years, he has been unable to prove his identity. The county voting registrar requires vouches of identification from two registered voters. But all the registered voters were white, and Scott, like 61% of East Carroll's 14,443 residents, is a Negro. A friend once said hopefully, "I have some white friends, and we're all Christians." Scott answered: "Nobody's a Christian when it come down to identifying you."

Last week Scott at last found a Christian. Federal District Judge Edwin F. Hunter Jr. signed registration cards for him and 25 other East Carroll Negroes. It was the first time a federal judge has used the 1960 Civil Rights Act to break through a "pattern of discrimination" by registering voters himself.

KING SPEAKS:

We have come to the day when a piece of freedom is not enough for us as human beings nor for the nation of which we are part. We have been given pieces, but unlike bread, a slice of which does diminish hunger, a piece of liberty no longer suffices. Freedom is like life. You cannot be given life in installments. You cannot be given breath but not body, nor a heart but no blood vessels. Freedom is one thing—you have it all, or you are not free.

Our destiny is bound up with the destiny of America—we built it for two centuries without wages, we made cotton king, we built our homes and homes for our masters and suffered injustice and humiliation, but out of a bottomless vitality continued to live and grow. If the inexpressible cruelties of slavery could not extinguish our existence, the opposition we now face will surely fail. We feel that we are the conscience of America—we are its troubled soul.



KING IN ALBANY

"Put on your walking shoes."

Rev. Martin Luther King to be prodded to go to the polls, when Negroes in the South are actually dying for a chance to cast a ballot."

TIME

"I find it impossible to believe that Negro voters in Detroit have

Waiting for Miracles

Wandering through what is called the Harlem section of Albany, Ga. (pop. 59,000), the Rev. Dr. Martin Luther King Jr., 33, paused to talk to clusters of Negroes on street corners, stepped gingerly into a poolroom and a tavern, visited a shoe shop here, a filling station there. He preached a theme that Albany's restless Negroes were finding harder and harder to accept: nonviolence in their drive to desegregate the town.

Only the night before, after 40 Negroes were arrested for trying to march on city hall, 2,000 Negroes took to the streets, throwing rocks and bottles at police and white crowds. In the back streets of Albany, King pleaded with his fellow Negroes and called for a day of penance to atone for their riot. Next day, after leading a prayer meeting outside city hall, King and nine others were thrown into jail, and for days afterward Albany teetered on the brink of riot.

Lost Fervor. By this time, King has discovered that Albany will not give way as easily as did Montgomery, Ala. during his famous 1956 bus boycott. Albany's dominant whites, politicians and businessmen alike, have so far refused Negro appeals to establish even a basis of communication between the two groups. Increasingly, Ne-

groes, though still united in their aim, are being discouraged by a sense of failure: each protest march ends in jail. As much as the pleas of King, the presence of Police Chief Laurie Pritchett, 36, an intelligent officer who has dealt unemotionally and with dignity with the Negroes, has kept the activists among them from turning the town inside out.

Despite the eloquence with which he presents his Gandhian philosophy (see box), King himself has failed to convince Albany's Negroes. For one thing, many Negroes throughout the South suspect that too much success has drained him of the captivating fervor that made him famous. Says a Negro: "Martin comes in wearing his spiritual halo and blows on his flute and the money comes pouring in. But he doesn't even speak for the Baptist ministry, let alone 20 million Negroes."

Walking Shoes. Even martyrdom is something that King cannot always depend on. Fortnight ago, he chose to accept a 45-day jail sentence—rather than pay a \$178 fine—for his role in an earlier Albany protest march. But hardly was he clapped behind bars when a man described by police as a "well-dressed Negro" paid the fine anyway; his benefactor was not identified, but the talk around Albany was that the whites themselves had paid the

fine to keep King from becoming a more powerful rallying point. Some of Albany's Negroes somehow expected, that King's mere presence in town would bring "freedom here and now," and were beginning to resist his exhortations to "put on your walking shoes" and continue the Gandhian protest marches. Said one discouraged Negro: "There is a limit to the number of people who feel the way to protest is to walk down Jackson Street into jail. Some of us think we can do the job less wastefully."

In addition to opposition from such Negroes—who believe in forceful legal action—King is also under pressure from others who prefer to throw bricks rather than march to jail, and from Governor Ernest Vandiver, who has threatened to call out the National Guard if King continues to "stir up" Albany's Negro population. So prosperous is Albany (from new industry and \$23 million in payrolls from nearby military installations) that threats of boycotts are unlikely to move the town to improve the Negro's status. "We don't need the Negroes, really," says one businessman. "Albany's doing right well by itself." Martin Luther King continues to counsel patience: "After all, it took Gandhi 40 years to achieve independence. We cannot expect miracles here in Albany."



Russell Brown and Frederick Yates, Congressional Candidates in the First and the Fifteenth Districts, pose with pretty models at Housewives Luncheon for 200 women at the Gotham Hotel.

DETROIT TO BE FIRST CITY TO ELECT 3 NEGRO CONGRESSMEN

Rev. Albert B. Cleage, Contributing Editor

The Illustrated News has conducted four weekly "Polls" among Negro voters in the First and the Fifteenth Congressional Districts. Upon the basis of our findings we predict that "the biggest political upset in the nation" is going to happen right here in Detroit on Tuesday, August 7th.

Russell Brown is slated to win easily in the First District. Most surprising for many people will be the landslide victory of Frederick Yates in the Fifteenth District. The election of three Negro Congressmen -- Yates, Brown, and Diggs .. will put Detroit "first" in the national freedom fight. Negroes everywhere in the nation will rejoice, and we will have set a pattern which every city in the north will try to copy in 1964.

During this campaign we have learned our basic lesson: To elect Negro Congressmen in November we must first nominate them in the Primary on August 7th. We must get out our big vote not in November but in August!

The election of two new Negro congressmen in the First and the Fifteenth Districts has become more than

a campaign --- IT HAS BECOME A CRUSADE. We all feel a sense of personal responsibility to vote on Tuesday August 7th, and we will all feel a sense of personal accomplishment when Frederick Yates and Russell Brown are nominated and elected. We will know that we have "put on our walking shoes" and are marching shoulder to shoulder with our brothers in Albany Georgia. We are supporting the Sit-in demonstrations and the Freedom Rides. Even though we can't march, and we can't sit-in, and we can't ride a freedom bus, we can VOTE, and we can help elect three Negro Congressmen who will participate in the Freedom Fight.

The Illustrated News has been campaigning for the election of three Negro Congressmen since November of last year. We drafted Russell Brown in the First District and Frederick Yates in the Fifteenth District because they are qualified, and because they have demonstrated their commitment to the Negro's fight for First Class Citizenship. Both Russell Brown and Frederick Yates believe in Negro equality. They are not ashamed

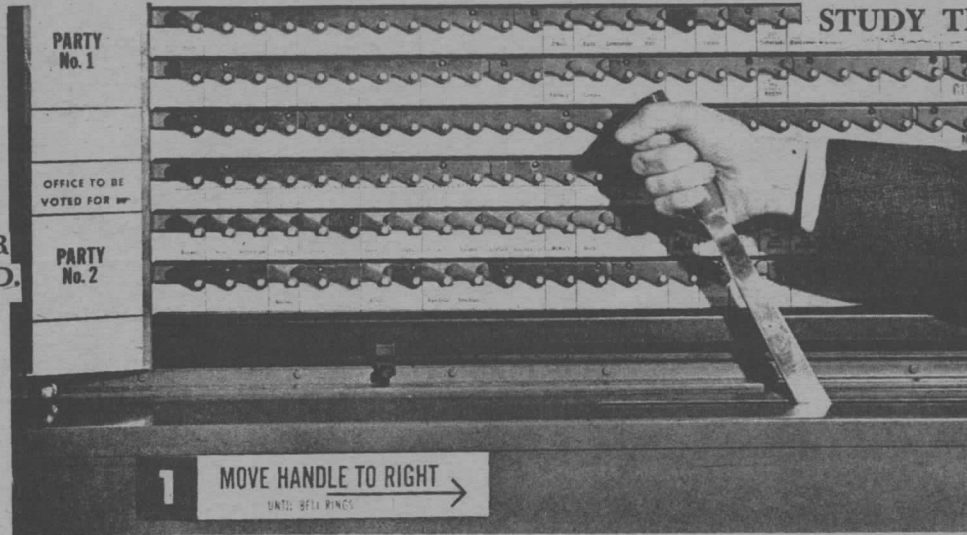
Cont. on Page 6

Instructions for Voting at the Primary Election of August 7, 1962

VOTING POINTERS MUST BE LEFT DOWN, OTHERWISE YOUR VOTE WILL NOT BE RECORDED.

STEP NO. 1

Move the red handle to the RIGHT as far as it will go. This will close the curtains, insuring secrecy in voting.

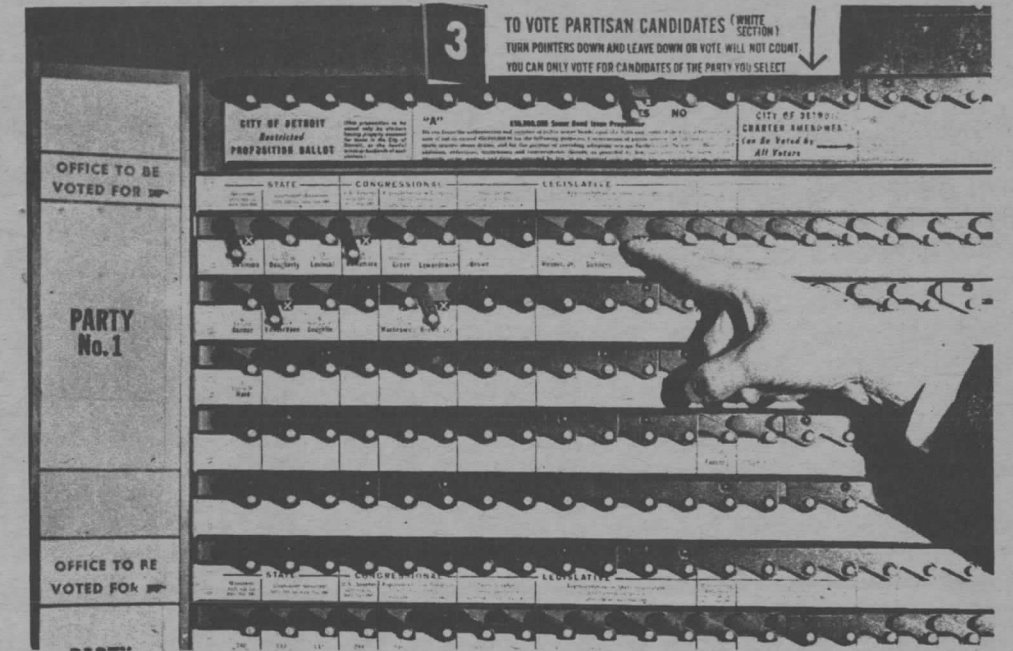


STUDY THESE INSTRUCTIONS

STEP NO. 3 (White Section)

Turn DOWN a voting pointer OVER the name of each candidate in your party for whom you wish to vote. You can only vote for candidates in the one Political Party of your choice.

LEAVE POINTERS DOWN SO THAT ENTIRE "X" CAN BE SEEN, OTHERWISE VOTE WILL NOT BE RECORDED.



YOU MUST PULL THE POINTER DOWN FOR EACH CANDIDATE OF YOUR CHOICE

CANDIDATES MUST BE VOTED FOR INDIVIDUALLY.

YOU CAN NOT VOTE A 'STRAIGHT PARTY TICKET' BY PULLING ONE 'PARTY LEVER' IN THE PRIMARY !

STEP NO. 2

Turn DOWN the Primary Lever for the Party of your choice and leave it there. This releases the voting pointers for candidates of that Party.

You cannot split your ticket. Your voting must be confined to candidates of the party whose Primary Lever you have turned down.

If you wish to change your Party selection after having turned down a Primary Lever consult Election Inspector for instructions.



FOR CONGRESS

RUSSELL S. BROWN NO. 14 1st DISTRICT

CHARLES C. DIGGS, Jr. NO. 16 13th DISTRICT

FREDERICK YATES NO. 22 15th DISTRICT

You can only vote for the ONE CONGRESSIONAL CANDIDATE who is running in your District. !!!

FOR PROSECUTOR

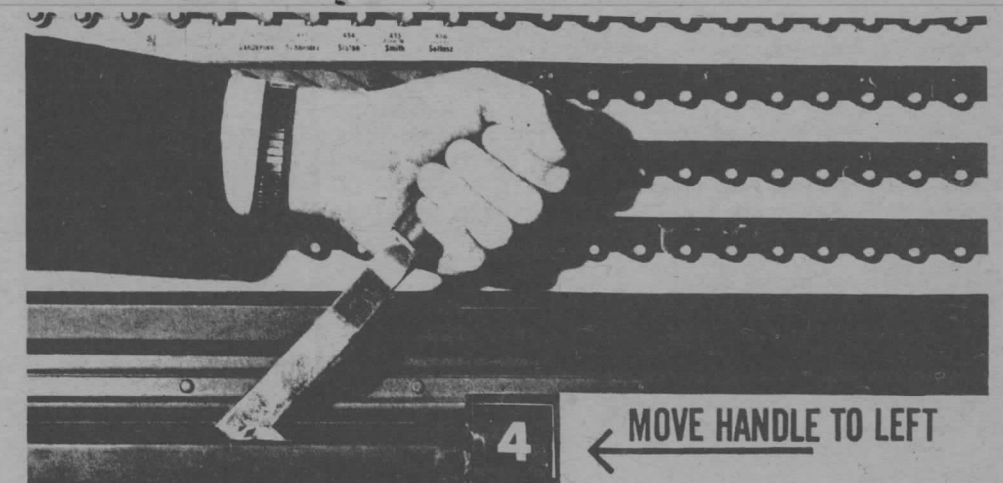
JOSEPH B. SULLIVAN NO. 174

SAVE THIS FOLDER FOR ELECTION DAY

LEAVE POINTERS DOWN SO THAT ENTIRE "X" CAN BE SEEN, OTHERWISE VOTE WILL NOT BE RECORDED.

STEP NO. 4

Move the red handle to the LEFT as far as it will go. This will record your vote, return all pointers to their original positions and or the curtains.



Cont. from Page 3

to fight shoulder to shoulder with Rev. Martin Luther King for Negro rights. They are not afraid to admit that civil rights is the most important single issue confronting America today. These are the men we need in Congress representing us!

We were not surprised, however, when Detroit's "Old Guard Leadership" came out in a last ditch effort to defeat Negro candidates during the last few days of the campaign, charging The Illustrated News with "Racism". We aren't sure just what "Racism" means, but if it means screaming for help when someone is beating you to death because you are a Negro, then we are for it. If it means pointing out racial segregation and discrimination where ever they are, then we are for it. If it means fighting for more complete Negro representation in government, then we are for it. If it means trying to elect Russell Brown and Frederick Yates to Congress in place of indifferent white incumbents, then we are still for it.

On last Saturday a group of "Old Guard Negro Leaders" took to the air on Radio Station WCHB criticising The Illustrated News campaign to elect three Negro Congressmen as "Racism." This is ridiculous! Negro voters are going to elect Negro Congressmen in the First and the Fifteenth Districts because more than 60% of the voters in these districts are Negro, and we are sick and tired of being "represented" by white office holders who are unconcerned about our needs and our total fight for freedom. These "Old Guard Negro Leaders" are working for white candidates, and against Negro candidates because they are willing to accept second-class citizenship as a way of life.

On Monday morning "the Old Guard" launched a second attack on radio station WCHB. Again they charged "Racism", but this time they listed the names of those who are seeking to defeat Negro candidates. In the light of this roll-call of the "Old Guard" the charge became laughable. Every "Old Guard Negro Leader" who permitted his name to be used would starve to death if it wasn't for "Racism." They all hold jobs, political positions, or operate Negro businesses which depend for existence upon "Racism"! They all live by "Racism," yet they denounce it when they are ordered to denounce it by the "Organization."

Negro Newspapers, Barber Schools, Accounting firms and other Negro businesses all exist because the masses of Negro people accept "Race" as a fact of American life, and are not ashamed to vote for Negro candidates because they are Negroes, and to patronize Negro businesses because they are Negro owned. This is not "Racism." It is just plain common sense! These "Old Guard Negro Leaders" are permitting themselves to be used in a futile last ditch effort to defeat two qualified Negro candidates for Congress. They will fail because rank and file Negro voters are not ashamed of being Negro. More than 60% of the registered voters in the First and Fifteenth Congressional Districts are Negroes.

We are going to nominate Russell Brown and Frederick Yates on Tuesday, August 7th.

PRIMARY AUGUST 7
ELECT
3 PLUS 1
THREE
NEGRO CONGRESSMEN
PLUS
A NEW PROSECUTOR



JOSEPH B. SULLIVAN
 FOR
PROSECUTING ATTORNEY

JOIN THE N.A.A.C.P.
 SUPPORT THE NATIONAL FREEDOM FIGHT!

THE ILLUSTRATED NEWS
 Published Weekly

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FREE PRESS ENDORSES YATES

15TH DISTRICT—Rep. John D. Dingell, the Democratic incumbent seeking nomination, is in his third term. Two years ago, in the general election we endorsed him. Any endorsement, however, has to be based on the field then available and we have frequently felt that the Fifteenth could get itself a more effective Congressman.

Its Democrats have a chance to try for that this time in the candidacy on their ticket of Frederick Yates, a four-term member of the Michigan Legislature. State Rep. Yates has given a Lansing performance that in the overall has been satisfactory, and we recommend that Democrats give him a chance to try for Congress.

DETROIT FREE PRESS



Congressional Candidates with supporter Atty. W.V. Banks, candidate for State Legislature in the 9th district.

**"NEGRO PREACHERS
OF
DETROIT & VICINITY"
— ENDORSE —
YATES — BROWN
DIGGS**



Coleman Young,
State Rep., 9th District



Thomas Jackson
State Senate, 4th District



Gov. John B. Swainson

YOU ARE INVITED TO WORSHIP AT
CENTRAL CONGREGATIONAL CHURCH

7625 LINWOOD AT HOGARTH

SUNDAY, AUGUST 5, 11 A.M.

GOVERNOR JOHN B. SWAINSON

WILL SPEAK ON

'CIVIL RIGHTS'

REV. ALBERT B. CLEAGE JR., MINISTER

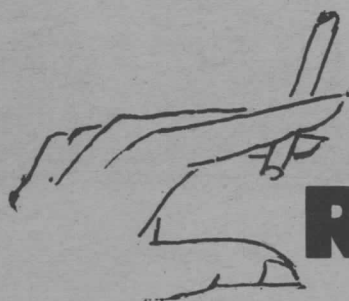
CHURCH DIRECTORY WILL BE RESUMED FOLLOWING THE PRIMARY ELECTION

Salvador

BULK RATES

The Illustrated News is available to Churches, Block Clubs, and Organizations for distribution at 1¢ per copy in quantities of 100 or more.

SMOKE



RINGS

Now is the time for the Old Guard to come out and plead for more second class citizenship:

They hate to hear of a Negro who dares to think of equal representation in Congress.

The Old Guard have a once-a-year newspaper that they dust off before election and tell the Negro that he should not vote for his own people (thats what kept slavery going so long)

I think you can expect it any day now!

Their advise is going to be that as long as you fight for freedom for white folks you will be good Negroes.

This once a year Sheet says that the Negro should not aspire to important offices.

They think a hand-out before election is more important than freedom.

You can bet their hand is out!

If a Negro wont vote for a Negro, who will vote for him?

How are we gonna get equal representation in Congress if we dont vote for our own folks!

Who could come to the Negro with his bare face hanging out and say dont vote for a Negro -- that's bad?

The Old Guard is worrying about its hand out. They don't care whether the Negro is free or not.

If white folks don't like to hear us talk about race, they should do something about all this freedom they are talking about!

Freedom! -- where is it?

Where were the Old Guards when they segregated our schools?

ADDRESS

N.A.A.C.P.
13122 Dexter
Det. 38, Mich.



To receive the Illustrated News each week by mail, please remit \$3.00 per year to cover the cost of mailing.

When Negroes can vote in Georgia and Mississippi we'll stop mentioning Race.

And not 5 minutes before - Now thats a promise - bet on it!

In 1776 white folks went to war and thousands got killed just about a little matter of representation.

We cant sit back and wait for the Chinese to vote for us - We'll vote for our own!

If we ever get Negroes in Congress we have got to put them there - No one else is going to do it for us.

The Negro problem is a race problem!

The Negro can not solve his problem talking about the Civic Center

The Old Guard is too "nasty-nice" to face the problem of race discrimination.

It is Old Guardism that got the Negro urban renewed, that got us segregated schools and that allowed police brutality to bud, blossom and bloom.

The deadly night-shade of Uncle Tomism must not be allowed to blossom and flourish.

An Uncle Tom is no good, doesn't intend to do any good and couldn't do any good if he tried.

He is a throwback to slavery - He is like a deadly fungus that feeds on live things and slowly spreads its ugly influence to destroy anything it can get attached to, destroying life and verility as it lives.

This aforementioned Sheet had nothing to say about segregated schools, or Negro removal -- Why are they so excited about Negroes uniting to vote?

Its disgusting -----

vote for your own - Yates, Brown and Diggs***

Its all for the Cause!

Michigan my Michissippi!!!!