

3404 Chapel

CAPTAINS AND WORKERS INFORMATION SHEET

CAMPAIGN DATES: MAY 21 - JUNE 12
GOAL: 10,000 Members
TEAM GOALS: Minimum of 100 Members
INDIVIDUAL WORKERS GOAL: At least 10 Members
ACHIEVEMENT RATING:

PANCAS

A worker who secures at least 50 members is considered a Panca. Each Captain should encourage his or her workers to achieve this status.

DIVISIONS OF CAMPAIGN:

RALPH BUNCHE DIVISION, headed by Mr. C. W. Underwood and Rev. A. J. Griswold

ELEANOR ROOSEVELT DIV., headed by Mrs. Celillus Morgan and Mrs. Jessie Rogers

LABOR DIVISION, headed by Mr. John S. Talley and Mr. Ernest Dillard

(Sub-division: Fair Practices, headed by Mr. William H. Oliver and Mrs. Lillian Hatcher

(Sub-division: Restaurant Discrimination, headed by Mr. Fred Ford and Mr. Ernest Dillard

Membership Information

Expiration Dates: The NAACP Membership is an annual membership. It has to be renewed each year.

Membership Receipts: A temporary receipt is given to the member by the solicitor. A permanent receipt or Membership Card will be mailed from New York within 30 days after the campaign closes.

"I DID NOT GET MY MEMBERSHIP CARD"

This is a complaint which you may meet in the Drive. Ask the complaining member if he has a receipt. This will show the name of the solicitor. Promise to take this up with the Branch Office. Every effort will be made to make this membership good.

Mistakes do occur: sometimes on the part of the solicitor, sometimes on the part of the Local Office and sometimes on the part of the National Office. Be sweet, temperate and diplomatic in handling complaints. Emphasize the "cause" for which the membership was given last year. Try to get the member's current membership, if possible.

Call Backs: Urge your worker to make return calls wherever possible. Once a prospective member has promised his membership to someone, he will not give it to another person without considerable effort.

LET'S GET 10,000!!!